# ongredients

True ongredients, a Better Life

A clean beauty made with genuine and safe ingredients by focusing on only one thing, sincerity



## Our Brand

Ongredients prioritizes the essence of each product, featuring only one main ingredient, to promote skin health and beauty.

## **Brand Story**

A clean beauty brand that prioritizes the essence of healthy and beautiful skin, focusing on just one key ingredient. It also advocates for a sustainable green lifestyle that is environmentally friendly and does not harm nature.

#### **ongredients**

### Organic Ingredients

Eliminating unnecessary chemical ingredients and finding the answer to fundamental skin concerns from authentic, high-efficiency, organic ingredients found in nature.

### Original Beauty

Focusing on oneself even in the tiring daily life, and pursuing originality in beauty and lifestyle that protects their own natural beauty.

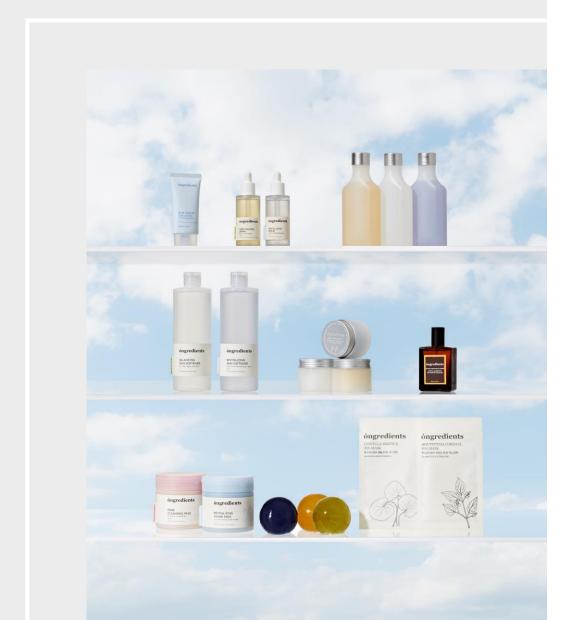
### One Earth

Learning skin health from nature that grows and heals itself. Therefore, aiming for sustainability, which considers both the skin and the earth.



#### **Products**

Skin Care · Hair/Body · Perfume/Special



Ongredients focuses on promoting healthy coexistence between people and nature, ensuring long-term well-being.

We acknowledge that each individual's skin has unique needs and, therefore, research and provide customized solutions for various skin concerns.

Our products are formulated with genuine natural ingredients, excluding unnecessary chemicals, to ensure their effectiveness and safety.

As an organic clean beauty brand, we are committed to developing sustainable products that do not harm nature, aiming to protect the environment and make the Earth a better place.

## **ongredients**



### Product Line-Up (SKU: 31)



category	Butterfly Pea Flower (9)	Heart Leaf (6)	Centella Asiatica (6)	Green Tea (4)	Vitamin (2)	Special (4)
Concept	Antioxidant / Early Antiaging	Balancing / Pore Care	Soothing / Skin barrier	Moisture / Hydration	Sebum / Brightening	Brand Ambiance & Sustainability
Concep t	ANIMAL VEGAN VEGAN Butterfly Pea	Deep Foaming Cleanser Balancing Care (120g)	ANIMAL WEGAN BY SEGUE Cica	organis of supervittens		
Cleansin g	Cleansing Ball (110g)	Perfect Melting Cleansing Balm (90ml)	Cleansing Ball (110g)	Cleansing Ball (110g)		
Essence	Anti-Wrinkle Essence (150ml)		Moisture Collming Essence (150ml)	Aqua Charging Essence (150ml)		
Cream /	Slow Aging Cream (50ml)	Fresh Soothing Cream (50ml)	Deep Calming Cream (50ml)	Aqua Keeping Cream (50ml)	Retinola Spot Cream (30ml)	
Lotion			ANDMAN OF VEGAN OF Skin Barrier Calming Lotion (200ml)	Daily Aqua Bomb Cream (80ml *2ea)		
Facial Mask	ANIMAL PURGAN PURGAN PROVIDENCE OF THE PROPERTY OF THE PROPERT	Centella Asiatica 95% Mask Pack (20g)	Houttuynia Cordata 95% Mask Pack (20g)			
Serum	Revitalizing Serum (50ml)	Cera Calming Serum (50ml)	AC Balancing Serum (50ml)			
Toner	Revitalizing Skin Softener (250ml)	Balancing Skin Softener (250ml)				

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Pads	ANIMAL PORTING TO THE PROPERTY OF THE PROPERTY				ANIMAL POTENTIAL POT	
Sun	Blue Tone-up Sun Lotion (50ml)					
Care	Daily Fresh Sun Stick (15g)					
Perfume						Signature Woody Bomb (50ml)
Hand Cream						Signature Hand Cream Woody Bomb (50ml)
Solid Toothpa ste						Solid Toothpaste (WT10EA/ WT40EA/ WT200EA)
Nourishin g Plant Skin Mist						Nourishing Plant Skin Mist (300ml)



## Strong Antioxidant, Butterfly Pea Flower

Butterfly Pea Flower contains a large amount of **Anthocyanin**, which has an **Antioxidant effect (5x than Blueberry**, and quickly improves the condition of the skin tired from stress and **makes the skin texture firm and smooth**.



Strong antioxidant effect rich in anthocyanins with a bluish color



Early Anti-aging that gives elasticity and vitality to tired skin



Healthy and smooth skin texture with Butterfly Pea Flower Extract

## Portfolio

## Strong Antioxidant, Butterfly Pea Flower





































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**Slow Aging Cream** 

**Butterfly Pea Cleansing Ball** 

**Revitalizing Serum** 

Selling Point	Time Machine Essence containing powerful antioxidant Butterfly Pea Flower Extract that maintains skin elasticity for 24 hours.	Time Machine Cream that provides firmness to the diamond zone (forehead, cheeks, chin, and neck) to restore elasticity and healthy skin.	Soft healing touch! Fun deansing for all ages! A new paradigm of deanser, Blue Jelly Soap that gives dear and dean skin	Time Machine Serum that revitalizes dull skin with powerful antioxidant Butterfly Pea Flower Extract
Volume / RSP	150ml / USD 32	50ml / USD 28	110g (40g after drying) / USD 15	50ml / USD 25
Feature	Early Anti-aging effect of Butterfly Pea Flower     24 hour skin elasticity lasting     Bright blue-colored formulation with strong antioxidant effect     1st Label-free Package from Korea cosmetic field	<ul> <li>Early Anti-aging effect of Butterfly Ped Flower</li> <li>Weakly addictormulation</li> <li>Skin-friendly natural surface</li> <li>A sticky texture that fills the skin without stickiness</li> <li>Provides transparent and</li> <li>Maint and firesh morning</li> </ul>		Contains 74% of strong antioxidant Butterfly Pea Flower Extract Triple Complexion Care (Dull, Redden, Yellowish Face Tone) Vitality Care for Transparent and healthy skin Proven Powerful Antioxidant Serum
Texture	Blue moist essence formulation	Blue sticky cream formulation	Transparent blue colored jelly formula	Fresh, moisture-filled formula without stickiness
Functionality	Wrinkle Improvement	Wrinkle Improvement	-	Double functional skincare (Wrinkle improvement, brightening)
Test	Antioxidant Test (In vitro test) 24 Hours Skin Elasticity Lasting Non-irritation Test	Diamond Zone Elasticity Improvement Test Non-irritation Test	Non-irritation Test Hypoallergenic Test for Sensitive Skin	Triple Skin Tone Improvement Test Non-irritation Test Hypoallergenic Test for Sensitive Skin Derma Expert Skin Stimulation Test Antioxidant Test (In vitro test) Skin Barrier Test











Revitalizing Skin Softener

**Revitalizing Toner Pads** 

Blue Tone-up Sun Lotion

Daily Fresh Sun Stick

**Revitalizing Daily Mask** 

Selling Point	Time Machine Toner that revitalizes the skin with 86% of powerful antioxidant Butterfly Pea Flower Extract	97.7% reduction of dead skin cells! Time machine toner pad that returns skin as smooth as a baby's skin like a peeled egg.	Blue Calming Natural Tone-up Sun Lotion that lasts 24 hours of UV protection with one time use	Daily Vega Go-to Sun Stick that blocks UV rays, easy and comfortable to use, with a fresh feeling without leaving greasiness	1 sheet per day of daily home spa pack that provides ultra- adhesive moisture and returns to smooth skin
Volume / RSP	250ml / USD 22	60Pads, 160g / USD 23	50ml / USD 22	15g / USD 22	30 Sheet, 330g / USD 25
Feature	86% of Butterfly Pea Flower Extract with strong antioxidant effect     Refresh and moisture energy replenishment     Skin-friendly, hypoallergenic vegan formula     Multi-use that can be used in various ways (absorber, wiper)	<ul> <li>Contains 84% of strong antioxidant Butterfly Pea Flower Extract</li> <li>Removes 97.7% of dead skin cells with just one sheet</li> <li>Daily Pads that provide moist skin</li> <li>Moist and smooth care for dry skin</li> </ul>	<ul> <li>Inorganic mild formula</li> <li>Sweat proof resistant to sweat and moisture</li> <li>Lasts 24 hours of UV protection without reapplying</li> <li>Natural tone-up that gives vitality to the skin</li> </ul>	Chemical sunblock without white cast Full coverage without greasiness Convenient sun stick for anytime and anywhere	Contains strong antioxidant Butterfly Pea Flower Extract Peptide + hyaluronic acid provides a powerful moisture film Ultra-adhesive vegan tencel sheet with essence absorption
Texture	Liquid formulation with a refreshing feeling	Liquid formulation with a refreshing feeling	Blue non-sticky lotion formula	Light yellow hard stick type	Moist Liquid Texture
Functionality	Double functional skin care (Wrinkle improvement, brightening)	Double functional skin care (Wrinkle improvement, brightening)	Triple functional cosmetics (Wrinkle, Brightening, UV protection)	Triple functional cosmetics (Wrinkle, Brightening, UV protection)	Double functional skincare (Wrinkle improvement, brightening)
Test	Non-irritation Test Hypoallergenic Test for Sensitive Skin Derma Expert Skin Stimulation Test	Dead Skin Cell Exfoliate Test Non-irritation Test Hypoallergenic Test for Sensitive Skin Derma Expert Skin Stimulation Test	24-hour Sunscreen Lasting Test Sweat Proof Test Non-irritation Test Hypoallergenic Test for Sensitive Skin Derma Expert Skin Stimulation Test	Non-irritation Test Hypoallergenic Test for Sensitive Skin	_



#### Ongredients Anti Wrinkle Essence

\*Product Detail •NET WT 150ml

Anti-wrinkle functional skincare
 USD 32

- Peta Vegan
- Hwahae Emblem (95% product satisfaction, etc.)
- 2021 Seoul Award Excellent Product
- 2021 Green Energy Excellent Company Grand Prize Product
- Achieved KRW 100 Million in Wadiz funding
- 1st Label-free Package from Korea cosmetic field

#### Time Machine Essence that maintains skin elasticity for 24 hours.

#EarlyAnti-aging #ElasticityLastingfor24 hours #BlueAntioxidation\_ButterflyPea Flower #BigVolumeEssence #TimeMachineEssence

Early Anti-aging of potent antioxidant butterfly pea flower

Butterfly Pea Flower contains anthocyanin, a powerful antioxidant that helps prevent skin aging, giving it a bright blue color and boosting skin condition.

24-hour skin elasticity lasting tested

Lifestyle(2)

Moisturizing essence formulation that is full of moisture, absorbs quickly and penetrates deep into the skin, continuously taking care of the elasticity of loose and weakened skin for 24 hours.

Skin-friendly hypoallergenic vegan formula

Skin-friendly and gentle vegan formula essence made by eliminating unnecessary harmful ingredients such as animal ingredients and genetically modified ingredients

#### **HOW TO USE**

Take an appropriate amount and tap lightly along the skin texture for absorption. After soaking in cotton pad, apply it like a facial pack for 5 to 10 minutes on areas that require intensive care





■NET WT 50ml

■USD 28



**Ongredients Slow Aging Cream** 

- \*Product Detail
- Anti-wrinkle functional skincare
- Peta Vegan
- 1st Label-free Package from Korea cosmetic field

#### Time Machine Cream that restores the elasticity of the diamond

LUIIU

#CoreElasticity #CareforYoungWrinkles #StickyTexture #BlueOxidation #TimeMachineCream

01

#### Early Anti-aging of potent antioxidant butterfly pea flower

Butterfly Pea Flower contains anthocyanin, a powerful antioxidant that helps prevent skin aging, giving it a bright blue color and boosting skin condition.



#### Improvement of core elasticity in the diamond zone

Improves the elasticity of the losing butterfly zone (both cheeks) by more than 10%, and tightens the skin core of the diamond zone to slow down skin aging and care for fine young wrinkles to make the skin firm and dense.



#### Chewy texture that fills the skin without stickiness

The texture filled with active ingredients spreads moistly and is quickly absorbed into the skin, filling the skin with elasticity and silky finish, completing a solid and firm skin.

#### **HOW TO USE**

At the cream use stage, take an appropriate amount and tap it lightly along the skin texture for absorption.



- \* Product Detail
- Peta Vegan
- Glowpick Emblem

- ■NET WT 110g
- ■USD 15

#### Soft healing touch! Fun cleansing for all ages! Blue Jelly Soap that gives clear and clean skin

**ongredients** 

#MoistSkinTexture #SlightlyAcidicCleanser #BouncySoap #BlueOxidation #ButterflyPeaFlower #BlueJellySoap

- Butterfly Pea Flower with powerful antioxidant provides a smooth skin
- Butterfly Pea Flower contains Anthocyanin, a powerful antioxidant, which helps to improve skin texture giving transparent and soft skin.
- Skin-friendly natural surfactant, hypoallergenic vegan formula
  - Skin-friendly and mild vegan formula cleansing ball made by using safe natural surfactants derived from coconut and excluding unnecessary harmful ingredients such as animal derived or genetically modified ingredients.
- No skin tightness after cleansing moisture-concentrated essence!
  - The cleansing ball of the moisture-concentrated essence removes the dead skin cells and skin wastes accumulated in the pores with fine and soft foam, and protects the skin's moisture to provide transparent and moist skin after cleansing.

#### **HOW TO USE**

Soaking in water, use a bubble net to rub the mixture with your hands to create enough foam. Gently massage the foam on face to cleanse, then rinse thoroughly with lukewarm water.



#### **Ongredients Revitalizing Serum**

- \* Product Detail
- Dual functional Skincare
- PETA Vegan
- Derma Expert tested
- Easy-peel label
- Glowpick Emblem

■NET WT 50ml

■USD 25

#### Time Machine Serum for triple complexion care that restores vitality to dull

**ongredients** 

#SkinComplexion #ButterflyPeaFlowerExtract #RevitalizingSerum #TimeMachineSerum

Vitality care for dull and dark skin, to restore its health and vibrance

Contains Butterfly Pea Flower Extract, which is rich in powerful antioxidants. It is a vitality care that improves the skin complexion by aiding the restoration of three types of discolorations; sallow skin, redness and dullness of the skin.

Hydrating serum that replenishes moisture in the skin

Contains low molecular weight (hyaluronic acid), giving it a moist texture as if it contains water droplets, and a smoother application. It gets quickly absorbed into the skin providing moisture, with a refreshing and non-sticky finish.

Hypoallergenic vegan formula that is friendly to sensitive skin

The serum made of a gentle and mild vegan formula, that can be safely used even on sensitive skin. It excludes animal raw materials, genetically modified raw materials and unnecessary harmful ingredients.

#### **HOW TO USE**

Take an appropriate amount on the skin, apply gently and let it fully absorb.







#### **Ongredients Revitalizing Skin Softener**

- \* Product Detail
- Dual functional Skincare
- PETA Vegan
- Derma Expert tested
- Easy-peel label

■NET WT 250ml

■USD 22

#### Time Machine Toner that cares for dull skin brightly and moistly

**ongredients** 

#Revitalizing #ButterflyPeaFlowerExtract86% #WateryToner #VitalToner #TimeMachineToner

Provides clear skin with 86% of strong antioxidant Butterfly Pea Flower Extract

It contains 86% of Butterfly Pea Flower Extract, which has a bright blue color and is rich in powerful antioxidants, to provide clear energy to the skin and boost the vitality of the skin.

Replenish moisture energy for tired skin condition with proven complex extracts

Nelumbo nucifera Gaertn / Figwort / Portulaca Oleracea L./ Schizonepeta Tenuifolia Extract complex extract helps to improve skin condition by replenishing moisture energy to tired skin. [\* Complex Patent No : 10-1472119]

Skin-friendly hypoallergenic vegan formula safe for sensitive skin

Skin-friendly, mild vegan formula skin softener that can be safely used even for sensitive skin by excluding unnecessary harmful ingredients such as animal-derived ingredients and genetically modified ingredients

#### **HOW TO USE**

Take an appropriate amount on the skin and gently apply it to absorb.









#### **Ongredients Revitalizing Toner Pads**

- \* Product Detail
- Dual functional Skincare
- PETA Vegan
- Derma Expert tested
- Easy-peel label

- ■NET WT 60 Sheet/ 160g
- ■USD 23

#### Time Machine Toner Pads that care for 97% of dead skin cells

#OldDeadSkinCell #Revitalizing #BlueOxidation #ButterflyPeaFlower #MoistureToner Pad #TimeMachinePad

**ongredients** 

Hydrating the skin by boosting 97% of old dead skin cells

Exfoliating Toner Pad that contains Butterfly Pea Flower Extract rich in powerful antioxidants and provides soft and clear skin by taking care of the skin texture from stimulated old dead skin cells.

Healthy skin care by replenishing moisture to tired skin

Moisturizing healthy skin care that gently adheres to the skin with a fresh feeling without stickiness, and replenishes moisture to tired skin to quickly raise the skin condition weakened by stress

Skin-friendly, hypoallergenic vegan formula safe for sensitive skin

Skin-friendly, mild vegan formula toner pad that can be used safely even on sensitive skin by excluding unnecessary harmful ingredients such as animal and genetically modified ingredients

#### **HOW TO USE**

- 1) After cleansing, in the first step of skincare routine, gently wipe the entire face except for the eyes and mouth to smooth the skin texture.
- 2) Apply it as a partial facial pack for 10 to 20 minutes on the desired area for intensive care.
- 3) After use, close the lid completely to prevent the pad from drying out.



Lifestyle(2)





#### **Ongredients Daily Fresh Sun Stick**

- \* Product Detail
- SPF 50+ / PA ++++
- Triple Functional Skincare
- Peta Vegan

■NET WT 15g ■USD 22

## Easy and safe to use anytime, anywhere UV protection vegan sun stick

#Easyandsafe #UVprotection #ChemicalSunblock #ZEROGreasiness #BlocksBluelight

Oil based stick that provides fresh soothing moisture without greasiness

It is a safe vegan sun stick that soothes irritated skin with various herbal extracts. And has a W/O type oil stick formula that delivers a refreshing moisturization to skin dehydrated from heat and the UV rays.

A Recovery-Complex Calming effect and ingredients to block Blue light

Calms irritated skin with Butterfly Pea Flower extract that helps block blue light indoors, and D-Panthenol recovery complex that help soothes the skin.

Stick formula for easy UV protection anytime and anywhere

A simple sunscreen that can be easily applied to areas in need of sun protection. It's a compact stick type, so it is easy to carry around, and it doesn't smudge your hands when applied.

#### **HOW TO USE**

At the last stage of skin care, turn the lower part of the container to raise the content by about 5mm, and then apply it to areas that need sun protection such as the face and body. Reapply as necessary during the day.





Ongredients Blue Tone-up Sun Lotion

- \* Product Detail
- SPF 50+ / PA ++++
- Triple Functional Skincare
- Peta Vegan

■NET WT 50ml

■USD 22

#### Blue Calming Natural Tone-up Sun Lotion providing 24-hour UV

**ongredients** 

#PhysicalSunLotion #VitalToneUp #BlueCalming #Sweatproof #SaveMeSun

Safe for sensitive skin and marine ecosystems! Physical Sun Care!

Mild Physical Sun Lotion that can be safely used on sensitive skin and marine ecosystems without the addition of oxybenzone and octinoxate that adversely affect not only for the marine ecosystem, but also for sensitive skin.

Quick natural vitality tone-up by covering blemishes and freckles

Sweat-proof Sun Lotion that covers skin freckle and blemishes with a single use and maintains UV protection and vitality tone-up with natural tone-up effect without re-applying and is not erased by sweat in summer.

Patented ingredient for blue light blocking, plus Calming Effect of organic Centella Asiatica Extract

Blue Calming Sun Lotion that blocks indoor blue light with a patented ingredient of Butterfly Pea Flower Extract Complex that helps block blue light and contains Organic Centella Asiatica Extract and Panthenol to soothe irritated skin at the same time.

#### **HOW TO USE**

At the last step of skin care, take an appropriate amount and spread evenly over the areas exposed to UV rays.







#### Ongredients Revitalizing Daily Mask

- Product Detail
- Dual functional Skincare
- PETA Vegan
- Easy-peel label

- ■NET WT 30ea / 330g
- ■USD 25

#### Perfect solution to super dry skin problems! Daily Home Care Spa Pack!

#ButterflyPeaFlower #1Day1Mask #DailyMaskPack #SmoothSkin #HomeCareSpaMask #OneDaySpaMask

Plant-derived complex for clean and smooth skin

Contains strong antioxidant-rich butterfly pea flower extract to provide clear vitalization to the skin, and the Soothing Cooler Complex helps skin barrier care, soothing, and cooling effects to create smooth skin

Deep moisturization for very dry, damaged skin

Made up with peptide complex, 8-layered hyaluronic acid, and allantoin, which helps to form skin moisturizing proteins and moisturizes and healthy skin with tired and weak skin.

Eco-friendly vegan sheet mask pack with excellent essence delivery power

eco-friendly vegan tencel sheet that utilizes the advantages of Lyocell and Bamboo, which are natural extracts, and adheres smoothly to the skin without any irritation and keeps the skin moist for a long time.

#### **HOW TO USE**

- 1. After washing th face, lightly cleanse the skin with toner.
- \*You can use it right away without toner after washing your face.
- 2. Take out the mask with the built-in tweezers, align the eyes and mouth, and then evenly adhere to the face.
- 3. After 10 to 15 minutes, remove the mask and pat the remaining contents lightly to absorb it.





## Control oil-moisture balance, Houttuynia Cordata

Houttuynia (Heart Leaf) that sprouts in spring with strong vitality after passing through the harsh winter in the highlands. Houttuynia(Heart Leaf), which is effective for excreting skin wastes, provides a healthy skin base by balancing the oil-moisture of the skin.



Skin oil-moisture balance care that is disturbed by various factors



Clean pores by removing old dead skin cells and wastes



Mild acid pH balance care for healthy skin pH

## **Portfolio**

## Houttuynia Cordata

























Deep Foaming Cleanser Balancing Care

**AC Balancing Serum** 

Fresh Soothing Cream

Selling Point	A cleanser with a thick slime formula and real heartleaf leaves that removes 98.6% of ultrafine dust.	Heartleaf Serum that balances oily and combination skin by controlling sebum discharge to provide moist and soft skin	Heartleaf Soothing Cream that balances the oil and moisture of the skin and soothes irritated skin
Volume / RSP	120ml / USD 18	50ml / USD 25	50ml / USD 28
Feature	<ul> <li>Slightly acidic (pH 5.5) deansing gel</li> <li>Removes excessive oil and ultra-fine dust</li> <li>Maintains moisture without skin tightness after use</li> <li>Hypoallergenic vegan formula</li> </ul>	<ul> <li>Includes Heartleaf that balances oil and moisture of skin.</li> <li>Helps smooth uneven skin</li> <li>Solution for damaged skin and blemish scars.</li> <li>Regulating sebum secretion</li> <li>20.74% reduction in acne, 22.23% reduction in sebum</li> </ul>	Indudes Heartleaf extract to balances the skin's oil and moisture.     Soothes irritated and reddened skin from external stress     Indudes Hyaluronic acid capsule to provides moisture.     Highly moisturizing cream for oily—combination skin
Texture	Transparent gel-type formulation containing Heartleaf partides	Moist and slippery formula containing Heartleaf particles	Light green soothing formula containing hyaluronic acid capsules
Functionality	-	Dual function (wrinkles, whitening)	Dual function (wrinkles, whitening)
Test	Primary skin irritation test Sensitive Skin Irritation Test Ultrafine dust removal test	Primary skin irritation test Sensitive skin irritation test Suitability for acne-prone skin test	Non-irritation Test Moisture Soothing Test







#### Houttuynia Cordata 95% Mask

**Balancing Skin Softener** 

Perfect Melting Cleansing Balm

Selling Point	95% Houttuynia Cordata Mask Pack that control the oil and moisture balance of the skin .	A miracle toner that contains 86% Heartleaf extract to help control the oil-moisture balance	A cleansing balm that does not require double cleansing, leaving the skin clean and fresh!
Volume / RSP	20g / USD 3 20g x 5ea / USD 15	250ml / USD 22	90ml / USD 30
Feature	Normalization of skin oil moisture balance of 95% Houttuynia cordata Effective high concentration + weakly acidic essence Tencel sheet with excellent essence delivery Environmentally friendly, biodegradable pouch	<ul> <li>86% of Heart Leaf Extract</li> <li>Oil-moisture balance care</li> <li>Helps strengthen the damaged skin barrier</li> <li>Skin-friendly, hypoallergenic vegan formula</li> <li>Multi-use that can be used in various ways (to absorb or wiper)</li> </ul>	Gentle but effective, as it removes 92.32% waterproof makeup.  Eliminates 99.67% of impurities and residual makeup in pores.  Heartleaf extract helps maintain oil-moisture balance  Ongredients proprietary ingredient *Retinola Complex
Texture	Transparent essence formulation	Liquid formulation with a refreshing feeling	Light green thick balm texture
Functionality	_	_	_
Test	Non-irritation Test	Non-irritation Test Hypoallergenic Test for Sensitive Skin	Waterproof makeup deaning power test Blackhead & whitehead sebum improvement test Pore Cleansing Power Test Sensitive skin irritation test Primary skin irritation test

Lifestyle(2)





#### Ongredients Deep Foaming Cleanser Balancing Care

Product Detail

■NET WT 120ml

- Peta Vegan Certified

■USD 18

#### Heartleaf cleanser that removes 98.6% of ultrafine dust

#SlightlyAcidic #BalancingCare #MildFoam #VeganMildCleanser #SlimeCleanser

01

#### Balances and maintains an ideal skin pH after washing

A slightly acidic formula with a pH of 5.5, which maintains the pH balance of dry skin after cleansing, keeping it healthy and moisturized.

02

#### Soft gel type with a refreshing mild foam

A gentle, soft slime gel that creates a thick foam that effectively eliminates 98.6% of ultra-fine dust, revitalizing the complexion, and leaving the skin smooth and clear.

03

#### Hypoallergenic mild cleansing of Heartleaf particles

A hypoallergenic vegan cleanser that contains Heartleaf particles and excludes harmful ingredients to gently care for sensitive skin without irritation.

#### **HOW TO USE**

When washing your face, take an appropriate amount, lather enough with a small amount of water gently massage the foam on face to cleanse, then rinse thoroughly with lukewarm water.



Centella Asiatica (6)

Ongredients AC Balancing Serum

- \* Product Detail
- Peta Vegan
- Easy-peel label
- Dual functional skincare

■NET WT 50ml

VEGAN  $\mathcal{O}$ 

■USD 25

#### Miracle serum controls excessive sebum

#Oil-moistureBalance #ControlsExcessiveSebum #Acne-proneSkin

Organic Jeju heartleaf to control skin oil-moisture balance

Contain Jeju Heartleaf extract and Heartleaf particles to help control oil and moisture balance and sebum secretion for oily and combination skin, giving a smooth and moist skin.

Contains Anti Sebum P Complex, an ingredient for pores care

Anti Sebum P Complex, which relieves acne caused by clogged pores, clears unnecessary oil and sebum from the skin which helps shrink pores and keep the skin clean. [\*Patent No.: 10-1333676]

Moisturizing & refreshing serum containing Heartleaf particles

The texture full of moisture gives the skin a fresh and moist feeling, and the Heartleaf particles are absorbed into the skin to fully deliver the active ingredients to the skin.

#### **HOW TO USE**

Apply an appropriate amount to the skin and gently apply it to absorb it.







**Ongredients Fresh Soothing Cream** 

\*Product Detail

■NET WT 50ml

- Dual functional skincare

■USD 28

- Peta Vegan
- 1st Label–free Package from Korea cosmetic field
- Recommended for combination skin type

#### Miracle cream that balances oil and moisture in the skin

#Oil&MoistureBalance #SebumControl #Fresh&Moisturizing #MoistureCapsule

01

#### Organic Jeju heartleaf to control skin oil-moisture balance

Heartleaf extract adjusts the oil-moisture balance to care for oily, dehydrated, dull skin texture, providing a smooth and moist skin condition.

02

#### Moisture of 8 types of HyalOcta Complex hyaluronic acid

A complex of 8 types of hyaluronic acid and moisture capsules fill the skin with moisture from the inner layers to the outer layers, creating a more elastic skin.

03

#### Refreshing moist texture and rich in nutrients

A cool soothing formulation full of active ingredients, with a fresh and light texture that is quickly absorbed into the skin, making it suitable for oily and combination skin

#### **HOW TO USE**

At the cream use stage, take an appropriate amount and tap it lightly along the skin texture for absorption



#### Ongredients Houttuynia Cordata 95% Mask

• Product Detail

■NET WT 5EA / 20g

- Peta Vegan

- ■USD 15
- 2021 Seoul Award Excellent Product
- Biodegradable pouch

#### Heartleaf mask that controls oil-moisture balance and moisturize

**ongredients** 

#HouttuyniaCordata95% #ControlOil-moistureBalance #MoistureRinger #Eco-friendlyPouch



#### 95% Heartleaf to control oil-moisture balance

Containing 95% heart leaf extract, renowned as a detoxifying botanical since ancient times, it restores the skin's disrupted oil-moisture equilibrium due to various factors and enhances overall skin health.



#### Moisture Boost of Highly Concentrated + Mildly Acidic Essence

Rich in concentration and mildly acidic to match the skin's pH, efficiently restores moisture to dry skin and promotes skin firmness. Designed to cleanse and nourish, leaving your skin non-sticky and hydrated.



#### Tencel sheet with excellent essence delivery

Crafted from 100% cellulose, the sheet minimizes irritation, adhering gently to the skin to deliver active ingredients deep within without any lifting or sagging.

#### **HOW TO USE**

After cleansing, tone the skin texture with toner.

Take out the mask, align your eyes and mouth, and apply evenly over your face.

After about 10 to 20 minutes, remove the mask and tap the essence remaining on the skin to absorb it.





#### Ongredients Balancing Skin Softener

Product content

- Peta Vegan Certified
- Easy-peel Labeling

■NET WT 250ml

#### •KRW 22,000

### Skin oil-moisture balance care with excellent absorption

#OilandMoistureBalanceCare #HeartleafExtract86% #WateryToner #BalancingToner

**ongredients** 

#### Rebalances the skin's oil-moisture with 86% Heartleaf Extract

This extract helps restore the skin's disturbed oil-moisture balance caused by various environmental factors, promoting healthier and moisturized skin.

#### Soothes Irritated Skin with Centella Asiatica Extract Complex

The powerful combination of madecassoside, madecassic acid, asiatic acid, and asiaticoside found in centella provides quick relief to irritated skin, leaving it hydrated and revitalized.



#### Hypoallergenic Vegan Formula for Sensitive Skin

This skin-friendly, mild vegan formula excludes harmful ingredients like animalderived and genetically modified raw materials, ensuring safe use even for sensitive skin.

#### **HOW TO USE**

Take an appropriate amount on the skin and gently apply it to absorb it.





#### **Ongredients Perfect Melting Cleansing Balm**

- \*Product Detail
- Peta Vegan
- Easy-peel Label

- ■NET WT 90ml
- ■USD 30

### A Cleansing Balm that does not require double cleansing

**ongredients** 

#SebumControl #ZeroWaterproofMakeup #Black&WhitePerfectMelting #All-In-One Cleanser

#### Maintains the ideal skin condition even after cleansing

Balances the skin's oil and moisture levels, effectively cleansing pores and removing impurities. It is enriched with hyaluronic acid and panthenol, to ensures the skin remains moisturized and supple after cleansing, avoiding any feeling of tightness.

#### Fresh, soft, melting sherbet type without irritation to the skin

Softly removes more than 92.32% the waterproof makeup that is difficult to cleanse with a low-oil melting sherbet texture, providing a clean and refreshing finish that doesn't leave any residue just by washing with water

#### All-in-one cleanser for makeup, blackhead & whitehead

An all-in-one cleansing solution that delicately diminishes blackheads and whiteheads by 13.2%, while effectively removing makeup, sebum, and pore impurities, achieving a remarkable 99.67% removal of residual makeup and impurities from the skin.

#### **HOW TO USE**

Apply an appropriate amount on the dry face and roll it gently like a massage to melt the makeup, apply a little water and massage a bit more, and then rinse it clean with lukewarm water.

#### Double Protection, Cica

### **ongredients**



### Strengthen skin barrier, Centella Asiatica

Centella Asiatica contains a large amount of Madecassic Acid that helps soothe irritated skin.

It calms the redness of sensitive skin due to various stimuli and strengthens the weakened skin barrier for healthy skin care.



Soothes and cares for redness of the skin reddened by external stress



Contains Madecasic Acid and Madecassoside to strengthen the skin barrier



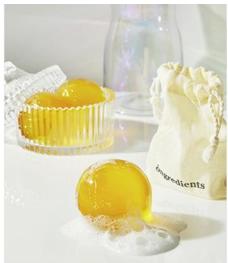
Organic Centella Asiatica certified by COSMOS Organic

## **Portfolio**

## Strengthen skin barrier, Centella Asiatica























Deep Calming Cream

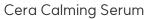


Jeju Cica Cleansing Ball

Selling Point	Double Protecting Essence that contains organic Centella Asiatica extract to instantly soothe and care for the skin barrier	Double Protecting Soothing Cream that soothes rough and dead skin cells and maintains moisture for 24 hours.	Soft healing touch! Fun deansing for all ages! A new paradigm of deanser, yellowish jelly soap that gives dear and dean skin
Volume / RSP	150ml / USD 32	50ml / USD 28	110g (40g after drying) / USD 15
Feature	<ul> <li>93% of Organic Centella Asiatica Extract</li> <li>Instantly soothe irritated skin</li> <li>Strengthening the self-reliance of weakened skin</li> <li>1st Label-free Package from Korea cosmetic field</li> <li>COSMOS Organic Certification</li> </ul>	Organic Centella Asiatica Extract     24-hour moisture retention for dry skin     High-nutrition inversion texture, firm and moisturizing     1st Label-free Package from Korea cosmetic field     COSMOS Organic Certification	Jeju Centella Asiatica Extract     Weakly acidic formulation resembling skin pH     Skin-friendly natural surfactant     Soothes irritated skin     Moist and fresh morning deanser
Texture	Light yellow moist essence formula	Creamy formula full of nutrients in light yellow color	Transparent yellow coloured jelly formula
Functionality	-	<del>-</del>	-
Test	Immediate Skin Soothing Test Non-irritation Test	Non-irritation Test 24-hour moisturizing lasting Test	Non-irritation Test Hypoallergenic Test for Sensitive Skin









Centella Asiatica 95% Mask



Skin Barrier Calming Lotion

Selling Point	Double Protecting Serum that strengthens the skin barrier for sensitive skin condition	Centella Asiatica 95% Spa Mask that soothes sensitive skin and provides a deep moisturizing feeling	Double Protecting Calming Lotion that forms a moisture barrier to give smooth skin
Volume / RSP	50ml / USD 25	20g / USD 3 20g x 5ea / USD 15	200ml / USD 35
Feature	<ul> <li>76% Centella Asiatica Extract for skin soothing effect</li> <li>Skin-friendly, hypoallergenic vegan formula</li> <li>Skin barrier strengthening care</li> <li>Soothing care for irritated skin with sticky mucus like texture</li> </ul>	<ul> <li>Instant soothing for irritated skin with 95% Centella Asiatica</li> <li>Intensive moisturizing with high concentration + weak acid essence</li> <li>Tencel sheet with excellent essence delivery power</li> <li>Biodegradable pouch</li> </ul>	<ul> <li>Launched a collaboration with 170K beauty YouTuber Ppomni</li> <li>Contains Centella Asiatica extract to soothe tired skin</li> <li>Non-sticky lotion that can be used in all four seasons</li> <li>Complex peptides improve skin barrier while providing a moisture barrier</li> <li>Hypoallergenic vegan lotion that can be used without irritation even for sensitive skin</li> </ul>
Texture	Light and refreshing moist soothing formula	Transparent essence	Light and refreshing light yellow fluid
Functionality	-	-	-
Test	Skin Barrier Strengthening Test Non-irritation Test Hypoallergenic Test for Sensitive Skin	Non-irritation Test	Skin Barrier Improvement and Soothing Effect Test Skin Moisture Barrier Formation Effect Test Non-irritation Test Hypoallergenic Test for Sensitive Skin



#### **Ongredients Moisture Calming Essence**

■NET WT 150ml

■USD 32

- \* Product Detail
- COSMOS Organic
- Peta Vegan
- 2021 Seoul Award Excellent Product
- Achieved KRW 100 Million in Wadiz funding
- -1st Label-free Package from Korea cosmetic field

## Double Protecting Calming Essence that immediately soothes the skin and strengthens the skin barrier

#SoothingRedness #StrengtheningSkinVitality #OrganicCica #BigVolumeEssence #DoubleProtectingEssence

Skin-friendly and skin-safe organic essence

Safe, skin-friendly organic essence made by using over 95% of natural ingredients and over 20% of certified organic ingredients while excluding animal testing/GMO/harmful ingredients.

Immediate soothing effect on skin irritated by external environment

Soothes the skin irritated by physical stress, reduces skin redness by about 30%, and cares for transparent and healthy looking skin.

Enhances the natural self-regeration of damaged and stressed skin

Centella Asiatica Extract containing Madecassic which helps in wound healing, improves the weakened skin barrier by about 120% to prevent moisture evaporation and boost the skin's natural self-sufficiency.

HOW TO USE

Take an appropriate amount and tap lightly along the skin texture for absorption.

After soaking in cotton pad, apply it like a facial pack for 5 to 10 minutes on areas that require intensive care







**Ongredients Deep Calming Cream** 

\* Product Detail

■NET WT 50ml

- COSMOS Organic

■USD 28

- Peta Vegan
- 1st Label-free Package from Korea cosmetic field
- Recommended for dry skin type

## Double Protecting Intensive Moisturizing Cream that keeps dry skin

#SoothingRedness #SkinBarrier #HighlyMoisturizing #ReversalButtery

Texture #OrganicCica

Skin-friendly and skin-safe organic essence

Safe, skin-friendly organic essence made by using over 95% of natural ingredients and over 20% of certified organic ingredients while excluding animal testing/GMO/harmful ingredients.

Reinforcement of damaged skin barrier and self-renewal

Madecassic, which helps in wound healing, soothes sensitive skin due to various factors without irritation, and strengthens weakened skin barrier at the same time.

Deep moisturizing feeling of high nutrition inversion texture

The highly nutritious inversion texture that melts softly in response to the skin temperature fills dry skin with moisture layer by layer, providing firm and soft skin.

#### **HOW TO USE**

At the cream use stage, take an appropriate amount and tap it lightly along the skin texture for absorption.









Ongredients Jeju Cica Cleansing Ball

- \* Product Detail
- Peta Vegan

- ■NET WT 110g
- ■USD 15

## Soft healing touch! Fun cleansing for all ages! A new paradigm of cleanser, Yellow Jelly Soap

#SoothingTiredSkin #SlightlyAcidicCleansing #BouncySoap #CleanJejuCica #YellowJellySoap

Jeju Centella Asiatica, soothes tired skin from external stress

Centella Asiatica contains Madecassic, which helps to soothe the skin, so it soothes the sensitive skin tired from external stimulation and helps to improve the skin's natural vitality for self-renewal itself.

Skin-friendly natural surfactant, hypoallergenic vegan formula

Skin-friendly and mild vegan formula cleansing ball made by using safe natural surfactants derived from coconut and excluding unnecessary harmful ingredients such as animal derived or genetically modified ingredients.

No skin tightness after cleansing moisture-concentrated essence!

The cleansing ball of the moisture-concentrated essence removes the dead skin cells and skin wastes accumulated in the pores with fine and soft foam, and protects the skin's moisture to provide transparent and moist skin after cleansing.

#### **HOW TO USE**

Soaking in water, use a bubble net to rub the mixture with your hands to create enough foam. Gently massage the foam on face to cleanse, then rinse thoroughly with lukewarm water.







#### **Ongredients Cera Calming Serum**

- \*Product Detail
- Peta Vegan
- Derma Expert
- Easy-peel label

- ■NET WT 50ml
- ■USD 25

## Double Protecting Barrier-strengthening Serum for sensitive and weakened skin condition

#StrengthenSkinBarrier #Ceramide #CeraCalming #SkinSoothing\_Cica #SafetyVeganSerum

Improves the condition of the weakened skin barrier

**ongredients** 

Contains ingredients such as Ceramide, Madecassic acid and Madecassoside that help to strengthen the skin barrier while enhancing the skin condition and preventing moisture loss.

A refreshing and moisturizing serum for sensitive skin

Moisturizing soothing serum that contains Centella Asiatica Extract and is quickly absorbed into the skin with a light, fresh and moist texture to help soothe sensitive skin.

Hypoallergenic vegan formula safe for sensitive skin

Skin-friendly, mild vegan formula serum that can be used safely even on sensitive skin by excluding unnecessary harmful ingredients such as animal and genetically modified ingredients.

#### **HOW TO USE**

Take an appropriate amount to the skin and gently apply it to absorb it.





#### Ongredients Centella Asiatica 95% Mask

\* Product Detail

■NET WT 5EA x 20q

- Peta Vegan

- ■USD 15
- 2021 Seoul Award Excellent Product
- Biodegradable Pouch / Sheet / Package

#### Cica Spa Pack that soothes irritated skin and provides deep moisture

**ongredients** 

# 95%Cica #SOSEmergencySoothing #IntensiveMoisturizing #EcofriendlyPouch #EstheticshopCream

## Instant soothing of angry skin with 95% Centella Asiatica

Centella Asiatica Extract, called tiger grass, soothes irritated skin while providing comfortable and soft skin.

Intensive moisturizing of highly concentrated + weakly acidic essence

Esthetic Pick Mask containing highly concentrated essence with a pH, similar to the skin's pH level, delivers moisture deep into the skin and blocks moisture evaporation for glowing complexion.

Tencel sheet with excellent essence delivery

When the 100% cellulose sheet touches the skin, it minimizes irritation and smoothly adheres to the skin to deliver the active ingredients deep into the skin without bumpy or sagging.

#### **HOW TO USE**

After cleansing, tone the skin texture with toner.

Take out the mask, align your eyes and mouth, and apply evenly over your face.

After about 10 to 20 minutes, remove the mask and tap the essence remaining on the skin to absorb it.





Ongredients Skin Barrier Calming Lotion

- \* Product Detail
- -PETA Vegan
- -Easy-Peel Label

- ■NET WT 200ml
- ■USD 35

## Double Protecting Calming Lotion that creates a moisture film to give smooth, flawless skin

#SensitiveSkinSoothing #SkinBarrierStrengthening #SkinSoothing\_Cica #BarrierCaringLotion #DoubleProtectingLotion

Calms the skin tired from external stress with Centella

Centell contain Madecassic acid, which helps soothe the skin from external stress and boosts the natural self-sustaining power of the skin

Activates collagen in the skin with complex peptides

Contain 9 different peptide combinations care for damaged skin conditions, help collagen boosting, and improve skin barriers to reduce moisture loss in the skin by 84.72%

Moisturize and protect the skin with natural plant NBP-Complex™

Molochia, purple carrots, matte, and borizi natural plant compounds are extracted by ultrasonic waves at low temperatures to minimize active ingredient destruction. Maximizes moisture retention and increasing moisture level to 77.35% [\* NBP-Complex™/Patent number: No. 10-2084158]

#### **HOW TO USE**

Fragrance (2)

Lifestyle(2)

Apply an appropriate amount to the skin, apply it gently, and absorb it sufficiently.





## Fresh moisture energy, Green Tea

Green tea, which is rich in catechins, **replenishes moisture and vitamins to dry skin**, and **delivers deep moisture to skin** that has become brittle due to various external factors, providing **clear and moist skin**.



Various minerals rich in Green Tea enhance the skin's moisture energy



Moisture energy of Green Tea replenishes skin moisture to provide moist skin



Organic Green Tea Water certified by COSMOS Organic

## **Portfolio**

## Fresh moisture energy, Green Tea























Aqua Keeping Cream



Lifestyle(2)

Jeju Green Tea Cleansing Ball



Daily Aqua Bomb Cream

Selling Point	Moisture Marathon Essence that contains Organic Green Tea Water to deliver a deep moisture by opening the moisture pathway in the sleeping skin	Marathon Cream containing Organic Green Tea with a soft yogurt like texture that provides 187% moisture synergy	Soft healing touch! Fun deansing for all ages! A new paradigm of cleanser, green jelly soap that gives dear and dean skin	Moisture bomb cream that refreshes irritated skin and provides moisture as if it had been hit by a water bomb
Volume / RSP	150ml / USD 32	50ml / USD 28	110g (40g after drying) / USD 15	80ml * 2EA / USD 40
Feature	93% of Organic Green Tea Water     128% increase in skin moisture by opening dosed moisture path.     Light essence formula that looks like water droplets     COSMOS Organic Certification     1st Label-free Package from Korea cosmetic field	Organic Green Tea Water Moisture-capturing aream that tightens the skin's moisture Provides 108% of deep moisture feeling with gel texture that nourishes the skin without irritation COSMOS Organic Certification Ist Label-free Package from Korea cosmetic field	Organic Jeju Green Tea Extract Weakly acidic formulation resembling skin pH Skin-friendly natural surfactant Skin moisture replenishment Removes 98% of sebum and impurities in the skin	Green Tea Extract providing moisture and vitamins     Cooling Agent System     Moisture barrier with Triple Hyaluronic Acid of high/medium/low     Hypoallergenic vegan spot cream for safe use on sensitive skin
Texture	Transparent and moist essence	Milky white moisture-filled cream	Transparent light green coloured jelly type	Light green moisturizing cream formulation
Functionality	-	-	-	Double functional skin care (Wrinkle improvement, brightening)
Test	Moisture Improvement Synergistic Effect Test Non-irritation Test	Moisture Improvement Synergistic Effect Test Non-irritation Test	Remove Pore Sebum and Skin Waste Test Non-irritation Test Hypoallergenic Test for Sensitive Skin	Non-irritation Test Hypoallergenic Test for Sensitive Skin

Vitamin(2)



Ongredients Aqua Charging Essence

\* Product Detail

■NET WT 150ml

- COSMOS Orgnic

■USD 32

- Peta Vegan
- 1st Label-free Package from Korea cosmetic field

#### Moisture Marathon Essence that awakens the skin's moisture

patimay

#OpenMoisturePath #Moist&Fresh #OrganicGreenTea #BigVolumeEssence

01

#### Skin-friendly and skin-safe organic essence

Safe, skin-friendly organic essence made by using over 95% of natural ingredients and over 20% of certified organic ingredients while excluding animal testing/GMO/harmful ingredients.

02

#### Opens the closed moisture path and improves skin moisture by 128%

As the first step of synergy for moisture improvement, it opens the moisture path that has been sleeping and replenishes moisture to dry and brittle skin, increasing the skin's basic physical strength by 128%.

03

#### Light essence texture that looks like water droplets

The moist essence texture, as if it contains water droplets, is quickly absorbed into the skin without stickiness, leaving the skin smooth and moist.

#### **HOW TO USE**

Take an appropriate amount and tap lightly along the skin texture for absorption.

After soaking in cotton pad, apply it like a facial pack for 5 to 10 minutes on areas that require intensive care





Ongredients Aqua Keeping Cream

- \* Product Detail
- COSMOS Organic
- 1st Label–free Package from Korea cosmetic field
- Recommended for oily and dry skin

■NET WT 50ml

•KRW 28,000

#### Moisture Marathon Cream that keeps the skin hydrated for a long

#MoistureCorsetCream #SkinPatting #OrganicGreenTea #MoistureLockingCream

01

#### Skin-friendly and skin-safe organic essence

Safe, skin-friendly organic essence made by using over 95% of natural ingredients and over 20% of certified organic ingredients while excluding animal testing/GMO/harmful ingredients

02

#### Moisture corset cream that holds skin moisture tightly

The moisture corset effect tightly holds the moisture sufficiently absorbed by the essence so that it does not evaporate, providing a lively glowing skin and increasing the moisture synergy by 187% to replenish the feeling of moisture



#### Yogurt like texture that nourishes the skin without irritation

Cooling gel yogurt like texture with full of moisture nourishes the rough skin that has become flaky due to dead skin cells, and quenches the skin thirsty with a 108% increase in moisture improvement, making the skin soft and full of water

#### **HOW TO USE**

At the cream use stage, take an appropriate amount and tap it lightly along the skin texture for absorption



Ongredients Jeju Green Tea Cleansing Ball

- \* Product Detail
- Peta Vegan
- Glowpick Awards 1st ranked
- Glowpick Emblem

. . .

■NET WT 110g

■USD 15

#### Soft healing touch! Fun cleansing for all ages! A new paradigm of cleanser, Green Jelly Soap

**ongredients** 

#MoistureConcentratedEssence #SlightlyAcidicCleanser #BouncySoap #JejuOrganicGreenTea #GreenJellySoap

## Organic Green Tea with the energy from Jeju Island optimized for green tea cultivation

With abundant active ingredients (Catechins, Vitamins, etc.) of green tea grown in clean water of Jeju Island with excellent soil conditions, it replenishes moisture for dull skin and cares for smooth and moist skin.

Removes 98% of wastes with skin-friendly natural surfactants

A skin-friendly and gentle vegan formula using safe natural surfactant derived from coconut, which is non-irritating to the skin and removes 98% of sebum and impurities in the skin for a clean skin care

No skin tightness after cleansing moisture-concentrated essence!

The cleansing ball of the moisture-concentrated essence removes the dead skin cells and skin wastes accumulated in the pores with fine and soft foam, and protects the skin's moisture to provide transparent and moist skin after cleansing.

#### **HOW TO USE**

01

02

03

Soaking in water, use a bubble net to rub the mixture with your hands to create enough foam. Gently massage the foam on face to cleanse, then rinse thoroughly with lukewarm water.







■NET WT 80ml \* 2EA

■USD 40

#### Ongredients Daily Aqua Bomb Cream

- Product Detail
- Dual functional skincare
- Peta Vegan
- Recommended for combination skin type

#### Refreshes and provides moisture as if it had been hit by a water bomb

 $\# Moisture Bomb \ \# Cooling Agent \ \# Green Tea Moisture Cream \ \# Water Bomb Cream$ 

Aqua Bomb Cream containing Cooling Agent
System

Moisture cooling aqua balm with one-step care for cool and moist skin with green tea extract that provides moisture energy to the skin and Cooling Agent ingredients that soothe the skin's heat

Moisture barrier care that keeps the skin smooth and moist High/medium/low molecular weight triple hyaluronic acid replenishes moisture inside and outside the skin, and the peptide complex provides a moisture barrier to the skin for fresh and smooth skin without greasiness and stickiness.

The core of healthy skin care, exclusive vitamin ingredient care

Hypoallergenic vegan moisture cream that can be used mildly even on sensitive skin by applying \*Retinola Complex, which has developed vitamin ingredients that are essential elements for skin aging, as Power Player's own ingredient (\* "Carrot callus culture extract, tomato callus culture extract, codonopsis lanceolata extract")

#### **HOW TO USE**

02

03

At the cream use stage, take an appropriate amount and tap it lightly along the skin texture for absorption

#### **ongredients**



## Strong skin vitality, Vitamin

Vitamins give vitality to the skin and help improve skin immunity.

Vitamin ingredients act as skin conditioning to maintain healthy skin and help improve dewy and vital skin.



Provides vitality to the skin with various vitamin ingredients



Pore cleansing by removing sebum and waste from the skin



Naturally derived Vitamin ingredients are absorbed into the skin to provide healthy skin

## **Portfolio**

## Strong skin vitality, Vitamin























Pore Cleansing Pads

Retinola Spot Cream

Selling Point	Removes 98.5% of wastes in pores! A pore cleaner pad that completely removes sebum and residual makeup!	Spot Cream for fading out Freckles, Dark Spots, Blemishes, Forehead/Smile Line/Eye area wrinkles	
Volume / RSP	60 Sheet, 160g / USD 23	30ml * 3ea / USD45	
Feature	Contains 100,000ppm of vitamin fruit extract Removes 98.5% of sebum in pores with just one sheet Pure vitamin complex provides vitality to weakened skin condition ZERO dark blackheads in pores, smooth and dean skin care	Contains various vitamin ingredients such as vitamin fruit extract     Specially formulated Retinola Complex (retinol precursor, vitamin)     Moisture barrier of ceramide, hyaluronic acid, and peptide     Hypoallergenic Vegan Spot Cream for Sensitive Skin Relief	
Texture Moist Liquid Formulation		Creamy Texture of Light Pink	
Functionality	-	Double Functional Skincare (Wrinkle, Brightening)	
Test	Sebum and Waste in Pores Removal Efficacy Test Non-irritation Test Hypoallergenic Test for Sensitive Skin Derma Expert Skin Stimulation Test	Non–irritation Test Sensitive skin irritation test	









#### **Ongredients Pore Cleansing Pads**

- \* Product Detail
- Peta Vegan
- Easy-peel Label

- ■NET WT 60 Sheet / 160g
- ■USD 23

## Cleansing pads that remove 98.5% of waste and removes sebum & residual makeup

 $\#Removal Sebum Waste \ \#Pore Cleansing \ \#Skin Vitality\_Vitamin \ \#Safe Cleansing Pads$ 

- Provides clean pores with 98% care of sebum and waste in pores
- Pore cleansing pad that cleanly removes sebum accumulated in the pores, the cause of skin troubles, and skin wastes from going out while replenishing vitamins and moisture.
- Mild yet powerful cleansing pad without skin and eye irritation
  - After the first wash of heavy makeup, it removes the remaining makeup without irritation. Vitamin tree fruit extract and natural Vita Complex ingredients are deeply absorbed into the skin to give vitality to sensitive skin condition.
- Skin-friendly, hypoallergenic vegan formula safe for sensitive skin
  - Skin-friendly, mild vegan formula toner pad that can be used safely even on sensitive skin by excluding unnecessary harmful ingredients such as animal and genetically modified ingredients

#### **HOW TO USE**

- 1) Remove makeup by gently massaging from large areas such as the forehead and cheeks using the pad, and then gently wipe the eye area.
- 2) After wiping off all makeup, rinse gently with lukewarm water.
- 3) After use, close the lid completely to prevent the pad from drying out...
- \* If the cleansing liquid gets into your eyes, it may cause stinging, so be careful not to get it in your eyes.







#### **Retinola Spot Cream**

- \* Product Detail
- Dual functional skincare
- PETA Vegan

- ■NET WT 30ml \* 3ea
- ■USD 45

## Spot cream for freckles/dark spots, all kinds of wrinkles, solution for younger-looking skin

#VitaActive #RetinolSpotCream #Self-FixedCream #Back\_to\_life\_Cream #20YearsOldCream

- Spot cream for of damaged skin with pigmentation such as spots and blemishes
  Vitamin tree extracts and various natural vitamin complex, retinyl palmitate, alphaalbutin
  - That help whitening the darken areas and helps with blemishes and blemishes
- Jojoba oil, ceramide, hyaluronic acid, and peptide complex provide moisture barrier to skin, care for smooth and healthy skin, and even control fine wrinkles
- Vitamins: the core of heathy skin
  - Hypoallergenic vegan spot cream (\* "Carrot Callus Culture Extract, Tomato Callus Culture Extract, Deodeok Root Extract") is applied to sensitive skin by applying the vitamin component, which is an essential ingredient for skin aging, unique to Ongredients

#### **HOW TO USE**

Apply an appropriate amount around the skin area that needs intensive care, and pat it lightly to absorb it.



#### Pleasant healing

## Signature Woody

A soft woody scent that represents the mood of Ongredients. The calm and neat incense with sweet amber creates an appropriate balance. The scent of trees that are deeply moist in the forest, and the scent of wood that is reminiscent of trees in the forest that have not been damaged, create a light yet well-tolerated maturity



The signature scent that represents Ongredients brand



Portray a healing mood that calms tired body and mind



Vegan formula fragrance

## **Portfolio**

## - Brand Ambience, Special Line























Lifestyle(2)





Ongredients Signature Woody Bomb

Ongredients Signature Hand Cream

Ongreadients Signature Woody Diffuser

Selling Point	Signature niche fragrance with warm relaxation, pleasant healing and the sensibility of Ongredients.	Signature Fragrance Hand Cream that provides moisture to dry hands	The signature diffuser reminds you of a relaxing forest.
Volume / RSP	50ml / USD 52	50ml / USD 18	150ml / USD 55
Feature	Signature niche fragrance with Ongredients sensibility Healing perfume that soothes the body and mind tired from the hectic daily life. Amber's warm and cozy scent Warm Spicy neutral and sexy scent	<ul> <li>Powerful moisturizing with vegetable shea butter and ceramide</li> <li>Non-sticky silky finish</li> <li>Ongredients' signature woody scent</li> </ul>	<ul> <li>Long lasting durability with high retention rate of PERFUME GRADE</li> <li>A signature scent representing Ongredients' ambience</li> <li>Vegan Diffuser! With Zero animal ingredients or animal testing!</li> </ul>
Texture	Transparent liquid	Non-sticky fresh and silky texture	Transparent Liquid
Functionality	-		
Test	-	Non-irritation Test Hypoallergenic Test for Sensitive Skin	





**Ongredients Signature Woody Bomb** 

- \* Product Detail
- Peta Vegan

■NET WT 50ml

ANIMAL

VEGAN O

■USD 52

#### Signature niche fragrance that gives a warm and cozy feeling

#woody #sandalwood #signature #cozy #sensual Ongredients signature fragrance that can be used daily by emphasizing a WOODY and MUSKY feeling Creates a warm and cozy atmosphere with the feeling of a luxurious top-of-the-line hotel 00000 WOODY Ongredients Signature Woody Balm, 00000 WARM SPICY where you can get away from your hectic daily life, **POWDERY** 00000 feel relaxed in the warm and cozy nature, 00000 LEATHER and replenish healing energy. 00000 **AMBER** 

#### **HOW TO USE**

Spray 1–2 times on pulse points such as the nape of the neck and wrists. Tap without rubbing to keep the scent for a long time





#### Ongredients Signature Hand Cream Woody Bomb

- Product Detail
- Peta Vegan

- ■NET WT 50ml
- ■USD 18

#### Signature Fragrance Hand Cream that provides moisture to hands

#IntenseMoisturizing #Silkytexture #FragranceHand Cream #Scentoftheforest #DailyHealing

01

#### Intense moisture layering of shea butter and vegetable oil

The combination of natural shea butter and coconut oil base effectively delivers rich nutrients and moisture to dry and rough hands with strong moisturizing power.

02

#### Silky fresh finish with NO Stickiness!

A plant-derived emulsifier that can be used all year round provides a fresh feeling and silky finish that moisturizes hands without stickiness.

03

#### Signature Woody Fragrance with a pleasant feeling of healing

A signature scent containing Ongredients' ambience, the woody scent that gently spreads with each application gives off a feeling of relaxing in the forest.

#### **HOW TO USE**

After washing your hands, take an appropriate amount, gently massage the entire hand and let it get absorbed.

#### **ongredients**



# Sustainable LIFESTYLE

Start with small changes to provide the lifestyle that Ongredients is aiming for. So that future generations beyond us can live in a better environment It provides a sustainable lifestyle where people and nature can be healthy together



For people and nature sustainable practice



Genuine materials without unnecessary chemicals



Start small changes and deliver better lifestyles

Centella Asiatica (6)





Lifestyle(2)

Ongredients Solid Toothpaste

Ongredients Nourishing Plant Skin Mist

Selling Point	Pink Salt Safe Solid Toothpaste provides freshness and care for your pink gums	Customized nutrients for <b>house</b> plants, directly supplying nutrients to the leaves and stems of plants
Volume / SRP	■ 200 EA / USD 30 ■40 EA / USD 10 ■10 EA / USD 3	300ml / USD 18
Feature	Pink salt contains a lot of rich minerals Care for gum disease, prevention of tooth decay, removal of bad breath No worries on cross-contamination, it's hygienic! Easy to carry 1 pill Co-friendly biodegradable pouch	Easy one-step formula that does not require dilution     Contains pyrethrum, a natural insecticide     Provides a comfortable healing scent with 100% natural essential oils
Texture	Pink and round pill shaped	Transparent liquid
Test	-	-
Selling Point	-	_

Lifestyle(2)



**Ongredients Solid Toothpaste** 

- \* Product Detail
- Biodegradable pouch

- •NET WT 200 EA / USD 30
- ■NET WT 40 EA / USD 10
- ■NET WT 10 EA / USD 3

#### PinkSalt Safe Solid Toothpaste, freshness and care for pink gums

#PinkSalt #SafeandRefreshing #HimalayaSalt #SolidToothpaste #ZeroWaste

Safe solid toothpaste made of Pink Salt, with zero harmful ingredients

Himalaya's Pink salt contains a lot of rich minerals that prevents gum disease, tooth decay, and bad breath. Provides safe and refreshing oral care by minimizing the use of harmful ingredients such as synthetic preservatives and surfactants.

No worries about cross-contamination! And easy to carry 1 pill!

Hygiene care without worrying about cross-contamination, solving the problem of multiuse tube toothpaste. You can also take out one tablet at a time, and use it anytime and anywhere, making it easy to carry.

Sustainable, zero-waste, and plastic-free toothpaste

It is a solid toothpaste that can manage oral hygiene without a plastic package. It is plastic–free because of its sustainable plastic pouch that is made of a recyclable ecofriendly paper.

#### **HOW TO USE**

01

02

03

- 1) Put 1 tablet of solid toothpaste in your mouth without water. When you first use it, it is a little hard, so hold it in your mouth and wait for about 5 seconds.
- 2) Chew 1-2 tablets only, to create dense foam, then brush your teeth thoroughly.
- 3) Rinse your mouth thoroughly with water.



#### Ongredients Nourishing Plant Skin Mist

■NET WT 300ml ■USD 18

#### The only skin care for house plants

#PlantSkinCare #CustomPlantRecipe #HomeGardening #HousePlants

Apply easily to withered leaves of plants

NO dilution, ZERO hassle! It is a nutrient sprayed directly on the leaves of plants that removes 70% of fine dust. It is a one-step formula that can easily care for plants by containing all the nutrients necessary for plants in one bottle.

Powerful natural pest repellent

Lifestyle(2)

Complete removal of pests harmful to plants. It contains nutrients and ingredients from nature, also containing pyrethrum and other natural insecticide.

Delicate scent of 100% natural essential oils

Provides a comfortable scent that fills the house with harmony, derived from geranium and palmarosa essential oils, and other natural essential oils that help to calm the mind and body.

#### **HOW TO USE**

01

02

03

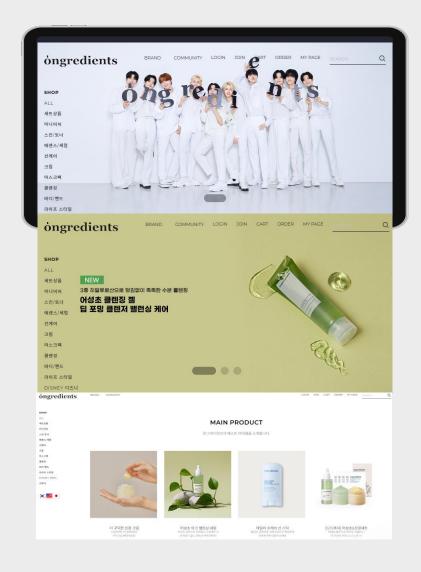
Shake well before use and spray at least 5 times on the leaves and stems of plants. If you spray it on the back of the leaves, it will be absorbed better and more effectively.

# Brand official store

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#### **ongredients**





# Thank You

### **ongredients**





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